

Senior Advisory Board
Meeting minutes
Wednesday January 8, 2025

Called to order at 4:06p

Attendance-

Heidi Stein	David Duda	Ramon Guerrero
Carmen Ledford	Marty Duda (late)	

Excused-

Marc Federici	Elsa Garantiva	Sherrie Gross
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Guests

Gina Maggio	Brandon Zickar	Bertha de la Rosa Aponte
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We have not heard from Sherrie Gross and Gina is following the chain of command for a replacement for her.

Approval of the December Minutes with the correction as Rose Morales is from the UF/IFAS extension program. Approved by David and seconded by Carmen Ledford.

No updates on our vacancies (2) and possibility of 3 if Sherrie Gross resigns.

Brandon Zickar spoke about the 10th annual Senior Expo 2/8.

Trade show booths again with 12 foot spaces. Want something different and fun, considering a roaming magician and/or a balloon twister to make hats and swords.

Discussed a putting green or cornhole activities. Passed out registration forms and donation forms. Brandon's mom has been collecting items for us to donate.

Teen council will be helping and using the iPads to collect surveys. Raffles will be mostly run by Brandon with Jamie and some of the commissioners helping. Tickets will have person's first and last name to call out the winners.

Light breakfast and pizza from Marco's, Gina suggested a big cake for our anniversary.

On the cake plan to put 10th annual senior expo presented by the senior advisory board.

Brandon is going to see if he can get it donated or in-kind as a sponsor.

Mailers are being changed but almost the same. Design of the mailer is in-house but mailers will go through a printer.

Money will be coming from our budget and Brandon's budget as postage and the booths are very expensive. Sound and speaker will be in-house.

Brandon felt that last year's expo was the most professional and had our largest attendance but it didn't feel crowded.

Sponsors should be Memorial (donate bags) and possibly screenings, and Baptist Health with a monetary donation.

The applications went out last week and are coming in already.

Program specialist report-

January items are all recurring and can be seen on the calendar

Friday 1/10 Rose Morales will be presenting on food waste. This will be monthly with a rotating topic

1/13 Slow Burn Theater will do a workshop on their upcoming production of Parade.
1/14 Humana Health Talk 10a, BSO FD fire safety 12n
1/16 Theater lunch box matinee of 9-5
1/17 drive around is being postponed
1/21 FLOW and SHINE
1/22 PR2U Alzheimer's research center screening 11a
1/27 Conviva crafting
1/28 BSO PD senior safety series on romance scams
1/30 Doc talk on hearing impairment
1/31 Super Bowl theme monthly luncheon
Discussed adding the day of the week to the calendar events
Loan Depot tour may be in February. They are not offering Senior Days tickets this year.
NSU Art Museum, Da Vinci exhibit, military museum, manatee exhibit, water taxi possibilities for outings March and on.

Old Business-

Senior multicultural day we need date and time and a speaker and share about brick program, suggested April. Considered like virtual travel, entertainment.

Waiting for approval for Elder care Workshop tentatively end of March but it hasn't been approved yet.

Founder's Day is 3/8

T-shirts and give away updates Gina found shoe box full of bottle openers so we don't need more, discussed options for our give away and decided on the notepads. Shirt info is pending.

Expo prep-

Be there at 9:30a, our roles will be- 2 greeters at the door with the bags, 2-3 at the table giving out info, 2-3 at the survey/raffle table

Marc plans to be a greeter, Heidi at the table, Carmen greeter, Marty and Dave may bring swim info and surveys and rotate, Ramon wherever needed. Soccer Fest is the same day at Sue Ellen Fardelman Park and it's over at 3p. Surveys will be done digitally and are needed for the raffle.

Next meeting is Feb 12th.

Adjourned 5:14p

Respectfully submitted,

Heidi Stein